

CINEMA RATE CARD

2016

ON SCREEN

AGENCY RATES* (EXCL. GST)

15 seconds	30 seconds	45 seconds	60 seconds	90 seconds	120 seconds
\$193	\$258	\$368	\$464	\$658	\$826

*Rates based on Movie Mix – per screen per week (exclude Follow Film)

OTHER

Solus Position – 100% load
Subject to availability

Break Position - Last in three 30%
One of the last three ads in the main trailer block - subject to availability

Follow Film
Break positioning last in three priority, individual packages priced upon request

Road Block
Complete buy of all screens across the network for one week

Accountability
All campaigns will be supplied a post analysis report including actual attendance figures approx. two weeks post end date